



Association of Chinese Americans

Detroit Chapter of the OCA-Asian Pacific American Advocates

Press Release

Chinese Community Center
32585 Concord Drive
Madison Heights, MI 48071
(248)585-9343

09/03/2017

OCA-Asian Pacific American Advocates and Association of Chinese Americans Proudly Present B3 Leadership Summit – Crossing Cultural Barriers to Achieve Career Success

Madison Heights, MI – The Association of Chinese Americans (ACA) is proud to announce the second edition of B3 Leadership Summit: "**Crossing Cultural Barriers to Achieve Career Success**" which will be held on Saturday, October 14th from 12pm to 4pm at the Chinese Community Center. The program is co-hosted by OCA National and its Detroit Chapter-Association of Chinese Americans (ACA). The OCA-Asian Pacific American Advocates is a national non-profit organization of community advocates dedicated to advancing the political, social, and economic well-being of Asian Pacific Americans (APAs) in the United States.

Launched in 2009, B3: Build, Breakthrough & Believe is a professional and leadership development program for aspiring Asian Pacific American (APA) professionals interested in taking their personal and professional goals to the next level through leadership development and networking. The goal of this program is to provide relevant information to the APA community, professional development, peer networking and mentoring to aspiring APA professionals.

This year's event information is as follows:

Theme: "Crossing Cultural Barriers to Achieve Career Success"

Description: Sharing and developing key cross-cultural competencies: behavioral, cognitive and affective skills that can be used to shape cross-culturally competent leaders in today's age of globalization.

Saturday, October 14th,
12pm - 4pm
Chinese Community Center
32585 Concord Drive, Madison Heights, MI 48071

Admission free

Lunch will be served

Limited seating

RSVP required by Oct 12

www.oceanational.org/b3-detroit2017



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Please find attached the event flyer and extend a special invitation to your members and friends to join us for the B3 Leadership Summit. Please register online at www.oanational.org/b3-detroit2017 and also feel free to contact (313) 831-1790 or (248) 585-9343 for further questions. Event information is also available on website: www.acadetroit.org. We look forward to meet you at the event.