

50th Anniversary
Capital
Campaign



Association of Chinese Americans, Inc.

Passing the Torch:
Remembering Our History, Reimagining the Future.

Since 1972

Passing the Torch: Remembering Our History, Reimagining the Future.

2022 marks the 50th anniversary of the Association of Chinese Americans (ACA), a momentous milestone at a turning point in history. The COVID-19 pandemic has transformed the world and challenged our way of thinking. ACA has taken on this challenge with courage and resourcefulness, like it has other adversities in its 50-year history. It remains steadfast today in keeping its commitment to the community.

We, at ACA, will continue to provide quality educational, economic, and cultural programs, as well as social services. We will keep working diligently to make our programs at the Detroit Service Center, Chinese Community Center, and Canton Center hallmarks of our collaborative and community partnership efforts. But our commitment will require investment in new tools and resources in programming as well as maintenance of our centers for the health, safety and enjoyment of those we serve and your support is much needed. Please join us in moving ACA forward into a new era through our 50th Anniversary Capital Campaign.

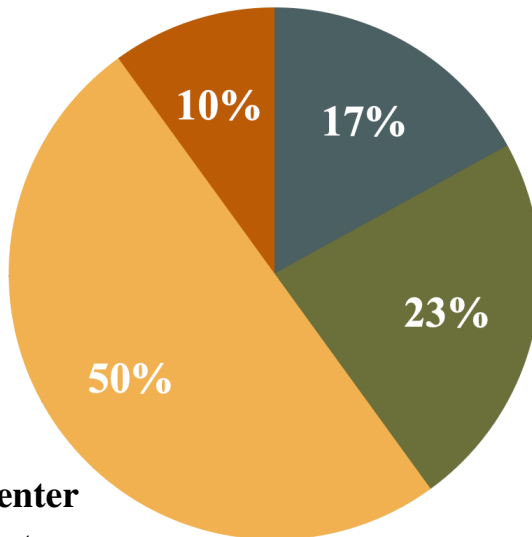




Help Us Reach Our Goal of \$300,000

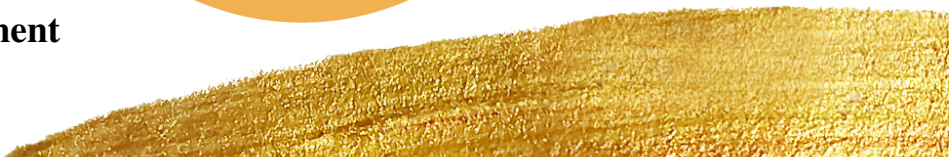
General Funds

ACA 50th Anniversary Events



Programs and Services

**Chinese Community Center
Capital Improvement**



ACA 50th Anniversary Events

While commemorations of this extraordinary ACA milestone are very appropriate and have valuable collateral benefits in generating excitement and solidifying unity in the Asian Pacific American community, they require funding to launch and complete. Your donation will cover shortfalls and unexpected event and production expenses. ACA will be honored by your participation and generosity.

- Golf Fundraiser - October 8, 2022
- Community Concert - TBD
- 50th Anniversary Celebration Banquet - December 9, 2022
- 50th Anniversary Commemorative Book

ACA 50th Anniversary Commemorative Book	\$1,000
Recognition on the Celebration Banquet booklet/slideshow	✓
Recognition in the Commemorative Book	✓



ACA 50th Capital Campaign Sponsorships at-a-Glance

Benefits	Sponsorship Levels			
	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$3,000	\$2,000
Company name and logo on ACA website and newsletters for one year	✓	✓	✓	✓
Company name and logo on ACA website with link to company website for one year	✓	✓	✓	
Recognition in the Commemorative Book	✓	✓	✓	✓
Recognition, information booth at the Golf Fundraiser and the Community Concert; logo on the flyers + 4 VIP Concert tickets	✓			
50th Anniversary Celebration Banquet - 12/9/2022				
Banquet Ticket	10 tickets	5 tickets	3 tickets	2 tickets
Company name and logo on event flyers and in program booklets	✓	✓	✓	✓
Advertisement in program booklet and event slideshow	1 page	1 page	1/2 page	1/2 page
Brief live remarks at event	✓	✓		
Outstanding Sponsor Award	✓			
Banquet Underwriter	Center Piece \$2,000	Dessert Cake \$2,000	Ice Sculpture \$2,500	Valet Parking \$2,000
Banquet Ticket	2 tickets	2 tickets	3 tickets	2 tickets
Company logo on event flyer	✓	✓	✓	✓
Recognition in program booklet/slideshow	✓	✓	✓	✓
Recognition at event	✓	✓	✓	✓

Programs and Services

ACA has provided valuable social, political, educational, cultural, and health-related programs and services for all ages and assisted those in need through our multiple service centers. These programs and services have been recognized for their quality and importance by peer providers and recipients. Your donation will allow ACA to continue to provide services that support and enrich lives. Among these are:

- **Creating healthy and thriving communities** - mental health awareness and prevention, health screenings, healthy gardening fairs and workshops.
- **Bridging barriers, connect to the new culture** - ESL, citizenship classes, social services, and small business assistance.
- **Caring for our elders** - hot lunch, senior club, choir, poetry club, Tai Chi, and light exercise.
- **Developing youth leaders** - scholarships, summer camp, internship, teen volunteerism, digital literacy, leadership development, advocacy training, and young adult professional development.
- **Sharing and celebrating our culture** - art and cultural field trips and workshops for schools, and art exhibits.
- **Advocating our rights and welfare** - civic engagement, voter education, advocacy training, and Vincent Chin Anniversary Commemorative events.



Chinese Community Center Capital Improvement

Regular use of the Chinese Community Center (CCC) building and grounds, which were purchased through the generous gifts of donors, are essential for ACA to support its mission and the communities around it. Much needed amenities such as a fully functional kitchen could help us better serve the community. Facility upkeep and upgrades will ensure the safety and comfort of all who enter. Your donation helps keep the CCC doors open and the lights on.

In recent years, we completed canopy repair, parking lot pavement, new entrance doors installation, and restroom renovation. In the near future, we plan to:

- Build a greenhouse for our healthy gardening project
- Renovate storage areas in the kitchen
- Replace old windows for energy efficiency and to enhance the overall building appearance
- Repaint the exterior and interior of the building
- Upgrade kitchen to commercial-grade to increase serving capacity
- Add exterior wall mount signage
- Improve landscapes
- Repave parking lot



General Funds

While you can make a program-specific donation, consider making a gift across all aspects of the organization. It will go where it is most needed and most helpful. Your support will help make much and many of these possible.

To make a donation, please complete the attached pledge card and return/mail it to us.

With Our Deepest Gratitude!

Mission:

ACA is dedicated to advancing the social, educational, political, and economic well-being of Asian Pacific Americans in the United States.



Photo of 2018 Youth Cultural Summer Camp

Donor Pledge Card

If you would consider a donation, please complete this pledge card and return it to ACA.

Name: _____

Total pledge: \$25 \$50 \$100 \$500 other: _____

Address: _____

Phone: _____

Email: _____

Please check the category you want to contribute:

_____ ACA 50th Anniversary Events

_____ Programs and Services

_____ CCC Capital Improvement

_____ General Funds

Donation Methods:

- Cash
- Electronic Payments: (Please refer to:<https://acadetroit.org/donation/>)
- Check payable to Association of Chinese Americans

Send the pledge card and check to:

Association of Chinese Americans

32585 Concord Dr., Madison Heights, MI 48071

Memo: Capital Campaign



50th Anniversary Events Sponsorship Agreement Form

Company: _____

Representative: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Sponsorship Selections:

- Platinum Sponsorship - \$10,000**
- Gold Sponsorship - \$5,000**
- Silver Sponsorship - \$3,000**
- Bronze Sponsorship - \$2,000**
- Golf Fundraiser (TBD)**
- Community Concert (TBD)**
- ACA 50th Anniversary Commemorative Book - \$1,000**
- Banquet Booklet Advertisement: Full-page - \$500** **Half-page - \$300**

Underwriter Selections:

- Center Piece - \$2,000** **Dessert Cake - \$2,000**
- Ice Sculpture - \$2,500** **Valet Parking - \$2,000**

Payment Methods:

- Check (payable to: Association of Chinese Americans)**
- QuickPay/Zelle** **PayPal (Please refer to: <https://acadetroit.org/donation/>)**

Please mail the Sponsorship Agreement Form and Check to:

Association of Chinese Americans, Inc.

32585 Concord Drive, Madison Heights, MI 48071

ACA (OCA-Detroit)

Membership Application

To join or renew, please complete this application form and return it with
check payable to: Association of Chinese Americans, Attn: Membership
32585 Concord Dr., Madison Heights, MI 48071

You can also QuickPay/Zelle: quickpay@acacc.org (Memo: "Name" Membership)

Membership Rates:

- | | |
|---|--|
| <input type="checkbox"/> \$10 Youth/Student (12 years old up to 18 years old) | <input type="checkbox"/> \$30 Senior Couple (65 yrs. & older) |
| <input type="checkbox"/> \$20 Senior Citizen (65 yrs. & older) | <input type="checkbox"/> \$50 Senior Couple (2 years) |
| <input type="checkbox"/> \$30 Senior Citizen (2 years) | <input type="checkbox"/> \$100 Senior Couple (5 years) |
| <input type="checkbox"/> \$60 Senior Citizen (5 years) | <input type="checkbox"/> \$1,000 Lifetime Individual
(Non-transferable) |
| <input type="checkbox"/> \$40 Individual | <input type="checkbox"/> \$1,500 Lifetime Family
(Includes 2 children under 18)
(Non-transferable) |
| <input type="checkbox"/> \$70 Individual (2 years) | |
| <input type="checkbox"/> \$140 Individual (5 years) | |
| <input type="checkbox"/> \$50 Family (2 adults + 2 children under 18) | |
| <input type="checkbox"/> \$90 Family (2 years) | |
| <input type="checkbox"/> \$180 Family (5 years) | |

Name: _____ Spouse's Name: _____

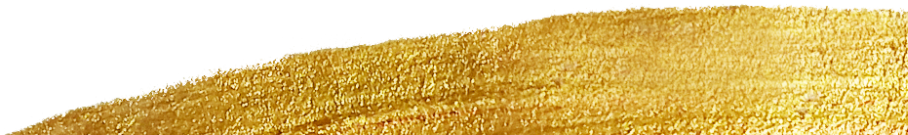
Child(ren) Name(s): _____

Home Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

Interested in volunteering? Yes No



ACA Chinese Community Center

32585 Concord Drive

Madison Heights, MI 48071

248-585-9343

ACA Detroit Service Center

4750 Woodward Avenue, #211

Detroit, MI 48201

313-831-1790

ACA Canton Service Center

46000 Summit Pkwy.

Canton, MI 48188

313-831-1790



To Contribute:

